

Our Expertise & Services

Strengthening strategy.

Shaping structures.

Enabling progress.

Strategic advisory and operational business development for mid-sized companies and owner-managed businesses.

Business challenges. Clear direction.

Vanguard Strategy Partners supports businesses with strategic structural decisions and improvements to their organisation, processes and ways of working. We combine a thorough assessment of the current position with practical recommendations and, where required, coordinated implementation. Our leadership draws on expertise dating back to 1990.

Our five areas of expertise

Whether you are planning for growth, succession, a new location or more effective internal operations, our approach starts with your objectives and existing circumstances.

Corporate Finance & Structures

01

Protecting value and preparing for the future

We support the strategic review of corporate and holding structures, succession options, asset protection, and financing and capital opportunities. Detailed legal, tax and financial matters are addressed in collaboration with specialist partners.

Relocation & Nearshoring

02

Making informed location decisions

We assess potential locations, consider economic and operational conditions and develop practical relocation options. Our approach takes account of costs, business requirements and continuity of operations.

Corporate Alignment, People & Performance

03

Aligning people, structures and objectives

We help clarify responsibilities, assess organisational and staffing requirements and develop meaningful performance indicators. We can also support the improvement of recruitment and onboarding processes.

Process Excellence, Governance & CI

04

Building efficient processes and consistent standards

We review workflows and interfaces, establish clear policies and responsibilities, and bring consistency to documents, communication and templates in line with your existing corporate identity.

Digital Workplace & Organisation

05

Organising information and collaboration more effectively

We review digital working practices from an organisational and user perspective, improve document and filing structures and support data clean-up. We consider existing solutions and, where appropriate, Microsoft 365, including SharePoint and Teams. Technical IT, security and infrastructure work is undertaken with qualified IT specialists.

How we work

01 | Understand

An initial conversation helps us establish your objectives, challenges and priorities.

02 | Assess

A focused review identifies areas for improvement and available options.

03 | Decide

You receive clear recommendations and a prioritised roadmap.

04 | Implement

Where required, we support implementation and coordinate specialist partners.

A clear first step

Depending on your requirements, we offer a clearly scoped initial assessment – covering organisation and people, locations, digital working practices or corporate structures. The scope, deliverables and fee are agreed following an initial professional discussion. Any subsequent projects are agreed separately.

Let us discuss your objectives.

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Specific services and the involvement of external specialists are agreed on a project-by-project basis.